Cancer—a word that conjures up emotions such as fear and uncertainty, despair and hopelessness.
Cancer—a word that approximately 1 in 3 women will hear as a diagnosis in her lifetime.
Cancer—a word that makes even the strongest person feel vulnerable.
Cancer—a word that forever changed my life.

2017 marks my 6th “cancer-versary” as a breast cancer “thriver!” The great news is that the number of women like me who are living with cancer is on the rise. As we embrace a “new normal,” the shift into survivorship comes with its own challenges. There IS life after cancer treatment. However, women cancer survivors must assume more responsibility for their health and well-being.

My company, *NspireD*, proudly announces the 2nd Annual **KALEIDOSCOPE: Empowering Survivors ~ Mind, Body & Spirit Conference** for women living with all types of cancer. A kaleidoscope, which can be defined as a “diverse collection,” has its origin in the Greek language and means “an observation of beautiful forms.” On **September 23, 2017**, a diverse collection of approximately 100 beautiful cancer survivors and their female caregivers will converge at the Ramada Inn in Newark, Delaware.

The conference will help women improve their health and reduce their risk of cancer recurrence in ways that do not require prescription medications. Workshop topics for last year’s inaugural event included mindfulness, meditation, exercise, nutrition, and stress management. Topics for this year include holistic dentistry: the mouth-body connection, narrative medicine: writing for wellness, oncology yoga, and more.

I ask that you consider partnering with *NspireD* for this event. Attached, please find the sponsorship opportunities available. This year, *NspireD* is working with Film Brothers to offer full promotional videos to sponsors. What a great way to advertise your business beyond the fall conference. A reply on or before **August 15, 2017** would be much appreciated. If you have any questions and/or would like more information, please contact me at 610.812.9997.

Cancer—a small word that touches everyone in some way, shape or form.

**KALEIDOSCOPE** was created to help survivors manage survivorship better. As a partner, please do not focus on the cost of sponsorship. Instead, I ask that you think about what it will provide in terms of your return on investment, and its impact on improving the quality of life for cancer survivors.

For your consideration, I thank you!

Nicolle D. Surratte, CEO/Founder
*NspireD*
SPONSORSHIP OPPORTUNITIES

Warriors ~ Supporting Women on the Front Lines
$2500 (Presenting Sponsor ~ 2 available)

➢ acknowledgment from the podium
➢ promotional video produced by Film Brothers
➢ inclusion in all media coverage
➢ logo on the front cover of the conference booklet
➢ name and logo on conference materials and signage
➢ digital and social media links and promotions
➢ full page color ad in booklet (inside front or back cover - first come, first served)
➢ opportunity to include promotional items/information in conference gift bags
➢ 3 complimentary conference tickets
➢ exhibit space

THRIVER ~ Moving Survivorship to the Next Level
$1750

➢ acknowledgment from the podium
➢ name and logo on conference materials and signage
➢ full page black and white ad in conference booklet
➢ opportunity to include promotional items/information in conference gift bags
➢ 2 complimentary conference tickets
➢ exhibit space

CONQUEROR ~ Quitting is NOT an Option
$1000

➢ half page black and white ad in conference booklet
➢ opportunity to include promotional items/information in conference gift bags
➢ 1 complimentary conference ticket

SURVIVOR ~ Staying In It To Win It
$500

➢ quarter page ad in conference booklet

BELIEVER ~ Joining Forces to Make a Difference

➢ $100 full page (7 ¼ x 9 ½)
➢ $ 75 half page (7 ¼ x 4 ½)
➢ $ 50 quarter page (3 ½ x 4 ½)
➢ $ 25 business card (3 ½ x 2)

Please submit ALL logos/ads/photos in a PNG or High Res JPG file: info@nspiredbynicolle.com
SPONSORSHIP CONFIRMATION
Deadline - August 15, 2017

_________________________________ (company name) is proud to sponsor the

___$2500 WARRIOR* (Presenting Sponsor – 2 available)
___$1750 THRIVER*
___$1000 CONQUEROR*
___ $ 500 SURVIVOR

___*Yes, we would like to include items in the event gift bags. (minimum 100 pieces – due by 9/1/17)

(Company) Name: _____________________________________________________________________
Street Address: ________________________________________________________________________
City/State/Zip: ________________________________________________________________________
Contact Name: __________________________________   Title:________________________________
Telephone: (_____) ________________________
E-mail: ____________________________________

PAYMENT METHOD
___ Certified Check/Money Order (made payable to: The Delaware Community Foundation)
___ Credit Card (Please select one: _____ VISA    ______MC    ______AMEX  _____DISCOVER)

Card number: _____________________________________________
CVV code (back of card): _____________      Expiration date (required): _______________
Billing address/city/state/zip: ____________________________________________________________
Name as it appears on card: _____________________________________________________________
Signature: ___________________________________________________________________________
Total payment amount: $_________________

Signature of authorized representative: ____________________________________________________
Print name: _______________________________   Title: ________________________________

Please mail form and payment to:
The Delaware Community Foundation
Attn.: KALEIDOSCOPE Empowering Survivors Fund
P.O. Box 1636 ~ Wilmington, DE  19899

On behalf of all cancer survivors, THANK YOU for your partnership!

Please submit ALL logos/ads/photos in a PNG or High Res JPG file: info@nspiredbynicolle.com
BELIEVER ~ Joining Forces to Make a Difference
Advertising Deadline - August 15, 2017

$100 full page (7 ¼ x 9 ½)
$ 75 half page (7 ¼ x 4 ½)
$ 50 quarter page (3 ½ x 4 ½)
$ 25 business card (3 ½ x 2)

Ad: _______ enclosed or _______ will e-mail

(Company) Name: _____________________________________________________________________
Street Address: ________________________________________________________________________
City/State/Zip: ________________________________________________________________________
Contact Name: __________________________________   Title:________________________________
Telephone: (_____) ________________________  E-mail: _____________________________________

PAYMENT METHOD

_____ Certified Check/Money Order (made payable to: The Delaware Community Foundation)
_____ Credit Card (Please select one: _____ VISA    _____MC    _____AMEX  _____DISCOVER)
Card number: _____________________________________________
CVV code (back of card): _____________  Expiration date (required): _______________
Billing address/city/state/zip: ____________________________________________________________
Name as it appears on card: _____________________________________________________________
Signature: ___________________________________________________________________________

Total payment amount: $_________________

Signature of authorized representative: ____________________________________________________

Print name: _______________________________   Title: ________________________________

Please mail form and payment to:
The Delaware Community Foundation
Attn.: KALEIDOSCOPE Empowering Survivors Fund
P.O. Box 1636 ~ Wilmington, DE  19899

On behalf of all cancer survivors, THANK YOU for your partnership!

Please submit ALL logos/ads/photos in a PNG or High Res JPG file: info@nspiredbynicolle.com