

National Social Security Month – 2018

Third Party Social Media Toolkit

What is National Social Security Month?

National Social Security Month is an annual celebration in April that commemorates Social Security's promise of economic security for the nation's people. During this month, Social Security and its partners promote educational materials to emphasize the importance of financial planning.

The focus of this year's National Social Security Month is the promotion of our convenient suite of online services and planning tools. From estimating or managing your benefits, to requesting a replacement card, and retiring online, Social Security's online services put control at your fingertips.

Please join us in promoting these messages, tools, and educational materials, and in celebrating National Social Security Month.

Thank you for your partnership and support!

How can I help?

1. Publish the messages below on your agency's social media channels and/or follow us on [Facebook](#) and [Twitter](#) and share posts from [Social Security](#).
2. Join our [Facebook Live events](#) and be an active, positive voice in the comments.
3. Share how Social Security's online services can help your audience plan for a secure financial future.

Available messaging and posts:

Boilerplate/generic language:

- Celebrate National Social Security Month, and see what you can do online at [SocialSecurity.gov](#).

Social Media posts:

- Need a benefit verification letter? Want to apply for benefits? Social Security has you covered! See everything you can do online: <https://www.ssa.gov/onlineservices/> #NationalSocialSecurityMonth
- How secure is your financial future? Get the planning tools you need from Social Security: <https://www.ssa.gov/onlineservices/> #NationalSocialSecurityMonth
- Do you plan to retire on your own terms? Get your plan started with Social Security's free online tools: <https://www.ssa.gov/onlineservices/> #NationalSocialSecurityMonth
- Don't miss out! As you plan for your financial future, remember that only Social Security can give you your OFFICIAL earnings Statement! See all you can do online here: <https://www.ssa.gov/onlineservices/> #NationalSocialSecurityMonth

- Don't let anything stand in the way of your secure financial future. See all you can do online, and kick start your retirement plan now: <https://www.ssa.gov/onlineServices/> #NationalSocialSecurityMonth

Images for social media posts:

See What You Can Do Online!

This infographic features a central computer monitor icon surrounded by eight service categories, each with an icon and text:

- Retire online** (umbrella icon)
- apply for Medicare** (Caduceus icon)
- Appeal a medical decision** (gavel icon)
- apply for Disability** (wheelchair icon)
- request a replacement Social Security card** (ID card icon)
- estimate your Retirement Benefits** (calculator icon)
- change your Address** (house icon)
- print proof of Benefits** (document icon)

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How to create a my Social Security account

This infographic provides a 10-step process for creating a my Social Security account:

- START HERE** Visit www.SocialSecurity.gov/myaccount
- Select** Sign in or Create an Account
- Select** Create An Account
- Read and agree to our Terms of Service** (Terms document icon)
- Tell us who you are** (Personal information form icon)
- Verify your identity** (House and car icons)
- Create account detail** (Form icon)
- Select how to receive your security code** (Mobile phone icon)
- Enter the security code you received** (Security code input screen icon)
- Send and congratulations, you successfully created an account!** (Submit button icon)

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This illustration shows a hand holding a white marker, drawing a key on a calendar page. The calendar has a grid of days with some colored squares. The background is a light beige color.

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This illustration depicts a person's hands typing on a laptop keyboard. The laptop screen shows a calculator. Surrounding the laptop are various financial symbols: dollar signs (\$), percentages (%), and plus/minus signs (+/-). The background is a light beige color.

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